

1. Open Meeting

- Call the meeting to order
- Attendees

P	Sue Czrny	P	Julie Lang	A	Ellen Hagerty
P	Mary Harris	P	Jeff Manhardt	P	JoAnn Boehm
A	Christa Juekstock	P	Tony Pappagallo	P	Sreeni Gadhar
P	Erin Keding	P	Patrick Walsh		

P = present A = absent PP = planning to be present PPW = planning to be present webex
PT - planning to attend tentatively PA = planning to be absent NR = no response

- Approval of Prior Meeting's Minutes – 3/18/2020

2. Agenda:

6:00-6:20 – Announcements (Jeff) Started at 6:07

- Coronavirus/COVID-19 update
 - Communications, event changes, budget impacts
 - *Think through 3 scenarios for our events – start up June, September and End of Year*
- [Bylaw changes](#) - Approved by Board & PMI, membership vote in progress
- Orientation Session - Complete - Do we want another? *Wait until new Board Members on identified.*
- PMO Council - Next session – April ← *may push this to May.*
- Board election season - April-May - Technology, Professional Development, Marketing
 - *Marketing – Mary is interested, Professional Development – Sara is interested, Technology – TBD/Tony will let Jeff know*
 - *Jim Coleman will put the materials together.*
- Region 4 2020 host status - moved to 2021 (April 11 – 23 is tentative)
- Meeting Focus - Directors efforts
- *VP Finance Role – Pat is stepping down from VP role due to work responsibilities. Sreeni will be taking the role to fill in the remainder of Pat's term through 2021. Jeff recommendation – Board approval.*

Technology & Business Services

- Bar code scanning working – *how do we incorporate into our standard meeting process?*
 - *Need this built into SOP for creating event. Tony to work with Joyce & Sara on this.*
- Google Suite review – *someone on the team will complete this by end of May.*
- Should we continue using Webex? *Are there cheaper options? Jeff to do analysis.*
- *MG2 Portal is coming – Webex join options. Tony to send out.*

Certification

- PMP Prep Class – Rescheduled? ← *This has not been rescheduled. HealthNow will host when we are ready to do this. Format change date was changed for current PMBOK version.*
- PMI-ACP - moved to virtual. *Contract for 3 classes – May class moved to Virtual.*
 - *Julie to set this up on the website. Registration is done through GR8PM.*
 - *PDUs to be generated ← Joyce to document this.*
- CSM – Update. *No update on this – a proposal was sent to us.*
 - *Look at ACSM ← Julie and Jeff to do a survey to see if there's interest*

Membership ← Christa not in attendance

- Chapter member survey – Should we do one?
- Status on Chapter Guest Pass program
- Status on new member emails

- Marketing
 - PMI Rochester Lounge ← Membership Function to investigate
 - Status of Hootsuite – Dionne & Jeff R. are working on this
 - Sponsorship updates - ILL, Lighting company, NU – Are these on website & emails?
 - Remove ILL and Lighting Company
 - NU agreement to co-market their MBA program ← Jeff to send the agreement to Mary Harris
 - Director Sponsorship transition?
 - MarCom Director positions
 - Monica Wallace - Director Member Communications
 - Dionne Kane - Director Social Media
 - Jeff Raugh - Director Marketing
 - Lydia Parent - Director Sponsorship (outgoing)
- Finance
 - Financial update
 - appointment of new VP Finance
 - Sreeni will get input from Pat on the expenses
- Professional Development
 - 2019-2020 Dinner calendar impacts
 - 2020 joint PDD with Rochester - July 11 - Batavia racetrack? ← Not sure about this?
 - Spring PDD cancellation - Lost approximately \$12,000
 - Fall PDD (November 4 or 5) – may be able make some of this up by tweaking this and cut cost.
 - Look into an All Day Webinar as an option?
- Outreach
 - Spending Plans for the year??
 - Tableau visual analysis on student member recruitment & retention ← Sue to follow-up with Sal
 - Mentor program status – Sue planning to move forward with this.
 - BETA Awards – rescheduled ← Team meets monthly to review potential September timing
 - What is our Cost for this? Sue to check on this
 - Medaille partnership – meeting on Thursday
 - PM4NP – PM4NP Spend? Sue meeting on this Friday 4/24 with Tom Wojcik. ← would like to seek a Grant for this – we did this the last time.
 - Job board? - [Link](#)

A significant new revenue stream that will enable you to reinvest in your membership.	Jobs posted per month	NET revenue per month*	NET revenue per year*
	3	\$630	\$7,560
	5	\$1,050	\$12,600
	10	\$2,100	\$25,200

Trustee

- Social good

3. Close Meeting

- Next Board meeting – Board & Directors – May 19
- Adjourn meeting – adjourned at 8:00pm