



**Building Powerful Relationships**

# Joan Graci

Speaker ❖ Author ❖ Talent/Business Coach



Joan Graci has led a mission as a talent coach for visionary HR and industry leaders promoting growth and transparency and aiding corporations in building effective teams and a productive workforce. She has worked on the front lines of the employment world for 30 years, collecting data on the real problems growing organizations struggle with. As the only brain-based-certified talent coach in Western New York, she has made an effort to bridge that gap and drive real results with positive outcomes. Joan's holistic approach to the talent management process and her ability to change behaviors has caused exponential growth in her clients' revenue goals, production levels, and retention rates.

## **ACHIEVEMENTS**

Joan received a brain-based certification from the NeuroLeadership Institute and completed the Women's Leadership Development Program at University of Pennsylvania's Wharton School of Business. She is a graduate and former president of the University of Buffalo Center for Entrepreneurial Leadership Alumni Association and remains an active member of the UB community, as well as a mentor and committee leader for the Canisius College Women's Business Center. Joan is the founder of Career Reform, a revolutionary career-coaching company and a nonprofit "Be Your Own Hero", a career coaching organization that bridges the gap between education and employment sectors. Joan also received a 2015 Woman of Influence award, issued by Buffalo Business First, which honors female entrepreneurs who have grown their business by making outstanding contributions to society.