

PMI Buffalo, NY Chapter – 2024 Sponsorship Program

The PMI Buffalo, NY Chapter (PMI Buffalo) welcomes sponsorship from interested organizations, educational institutions, corporate entities, and vendors who are interested in furthering the practice of project management.

PMI Buffalo offers a variety of “win-win” options for organizations to showcase their company, products and/or services while supporting our chapter’s mission to provide a forum to promote PMI standards and to strengthen stakeholders’ knowledge, awareness and understanding of Project Management principles, tools and techniques.

Why Participate as a Sponsor?

Sponsorship offers a tremendous opportunity for exposure of your organization’s products and services to Project Management decision-makers and professionals in the Buffalo – Niagara region.

Our monthly newsletters are shared with more than 1,500 subscribers who work in a variety of industries such as Academics, Aerospace, Chemicals, Communications, Construction, Engineering, Financial, Healthcare, Insurance, Information Technology and Manufacturing.

Chapter members, prospective members and followers attend regular chapter breakfast and dinner meetings, as well as professional development days and networking events.

Our social media sites and website receive frequent visits from all of our subscribers.

Being a sponsor allows you to:

- Address Project Management professionals, leaders and decision-makers in numerous industries across the region and expand your reach.
- Leverage the benefits associated with your sponsorship level.
- Establish contacts that may lead to additional business opportunities.

Your organization can sponsor the below types of programs/services that we provide:

- Professional Development Days
- Dinner Meetings
- Breakfast Roundtables
- Annual Chapter Operations
- In-Kind (Goods and Services)

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Program Summary for Professional Development Days:

Chapter Professional Development Days (PDDs) usually are held in Spring & Fall.				
Sponsor Benefit	Platinum \$1,500 & above	Gold \$1,000	Silver \$500	Bronze \$250
Exhibitor passes to event	3	2	1	1
Table in exhibitor area	✓	✓	✓	✓
Recognition in pre-event promotional media; ex. chapter emails, social media posts, website event page	✓	✓	✓	✓
Recognition in “day of” event printed materials, signage and chapter slideshow	✓	✓	✓	✓
Ability to present company goods or services (or a prize giveaway item pre-approved by PMI Buffalo) as a raffle item during the event	✓	✓	✓	✓
Introduction of sponsor personnel in attendance at event	✓	✓	✓	✓
Event program advertisement space	Full Page	Half Page	Quarter Page	
Podium time to share company information	Yes 3-5 minutes	Yes 2-3 minutes	Yes 1-2 minutes	
Opportunity to host networking session prior to event	✓	✓		
Company logo on website for 1 year	✓			

If you would like to customize a sponsorship program, we will work with you to design a “win-win” sponsorship package.

Please contact us at director_marketing@pmibuffalo.org to discuss sponsorship opportunities.